



Our Purpose

To benefit the education and special needs community through a spirited competition, and to raise funds for Cherokee County Special Olympics and Cherokee County Educational Foundation.



Dates & Times to Know

Early Packet Pick-up

- Location: TBD
- Thursday, August 15 4:00-7:00 pm

Race Day: Saturday August 17, 2024

- Location: Etowah River Park Canton, GA
- 8:00 am • 5K
- 9:00 am • 1 Mile "Calf Run"
- 9:15 am • Toddler "Nugget Roll"
- 9:30 am • Awards



SPONSORSHIP LEVELS

Platinum Sponsor: \$5,000

- *****All Gold sponsor benefits*****
- Logo featured on race day shirts
- Logo featured on all race bibs
- 2 additional race tickets
- Additional exposure during race day from the main stage
- Race day banner featuring company logo
- Promotional email outreach or website placement on the Foundation site

Gold Sponsor: \$2,500

- Company logo on signage at all Cherokee County Chick-fil-A locations
- Company logo on Chick-fil-A Team Member t-shirts - Worn in restaurants
- Social media exposure on Facebook pages of all Cherokee County Chick-fil-A locations
- VIP Chick-fil-A tent for breakfast on race day
- Inclusion in all media/press releases
- 4 complimentary race tickets
- Company featured on event website
- Banner displaying company name and logo at the event
- Company mentioned as sponsor from event stage on race day
- Opportunity to set up an exhibit table/booth to distribute promotional items at event

Silver Sponsor: \$1,000

- 2 complimentary race tickets
- VIP Chick-fil-A tent for breakfast on race day
- Company featured on event website
- Banner displaying company's name and logo at the event
- Company mentioned as sponsor from event stage on race day
- Social media exposure on Facebook pages of all Cherokee County Chick-fil-A locations
- Opportunity to set up an exhibit table/booth to distribute promotional items at event

Bronze Sponsor: \$500

- Banner displaying company name and logo at the event
- Company featured on event website
- Company mentioned as sponsor from event stage on race day
- Opportunity to set up an exhibit table/booth to distribute promotional items at event

Other Sponsorships

10'x10' Booth Sponsor: \$150

- Opportunity to set up an exhibit table/booth to distribute promotional items at event

10'x10' Non-profit Booth Sponsor: FREE * Pending 501c3 status

- Opportunity to set up an exhibit table/booth to distribute promotional items at event

Food or Water Station (In Kind Sponsor)

- Donation and set-up of all runners food (apples, bananas, protein bars or water)
- All silver sponsor benefits

Sponsor an Olympian \$50

- Help a special olympics athlete participate in the race



SPONSORSHIP APPLICATION

Please select your desired level of sponsorship:

Platinum Sponsorship: \$5,000

10' x 10' Booth Sponsorship: \$150

Gold Sponsorship: \$2,500

10' x 10' Non-Profit Booth Sponsorship: *FREE*

Silver Sponsorship: \$1,000

In Kind Sponsorship

Bronze Sponsorship: \$500

Please include what services you will offer:

 Company Name: _____

 Contact Name: _____

 Contact Email: _____

 Contact Phone: _____

 Signature: _____ Date: _____

1. Amount is due in full by Friday, July 19, 2024.

2. Send your completed application along with payment to Lisa-Marie Haygood:

Lisa-Marie Haygood // Executive Director

Address: PO Box 4754, Canton, GA 30114

Payment for sponsorship should be made out to:

Cherokee County Educational Foundation

3. Once payment is received, you will be provided with more information about the event along with marketing materials for your place of business.

4. Contact Lisa Marie with questions at Executivedirector@ccefga.org or 770-704-4213.

We reserve the right to approve applications that align with our mission, purpose, and values for this community event.